



TECHFEST IN SEPTEMBER

Festival of Science, Technology, Engineering and Mathematics

Sponsorship Opportunities and Costs

Principal Funder

Fulfilled for 2008

Family Activity Weekend—£16,000

Two days of fun at the Aberdeen Beach Ballroom and Beach Leisure Centre. An event suitable for all members of the family and featuring over 30 shows, workshops, and presentations with lots of hands-on participation and 'make and take' experiences. Attendance of 3,500 is expected for 2008.

TechFest In September Assistants—£15,500

TechFest In September Assistants co-ordinate pupil movement and facilities in the Primary Schools Programme and direct also and assist members of the public throughout the Public Programme.

Discovery Series Programme—£11,000

A series of evening lectures and lunchtime presentations on a variety of Science, Technology, Engineering and Mathematics based topics of interest, chosen to appeal to the wider public audience

Family Shows—£3,000 per show

Two family shows specifically programmed to share the key elements of fun, laughter and learning with all ages and groups. (Details, including dates and locations, to follow).

Secondary Schools Programme—£9,000

A month long outreach programme available to all Secondary Schools, covering from North of the River Tay to the Shetland Isles and East to West Coast Scotland including the Outer Hebrides. The programme gives pupils the opportunity to receive presentations, delivered by experienced professionals, on a wide range of topics to enhance their studies. More information on request.

Secondary Highland Tours—£4,500 per tour

A mini-tour of presentations and workshops aimed at Secondary Schools in rural Scotland who, due to location or resources, would be unable to attract high calibre presenters to promote Science, Technology, Engineering and Mathematics for their pupils.

Two tours are planned for 2008, more information on request.

Primary & Family Activity Weekend Science Shows—£6,000 per show

Two science shows are available, one in each of the adjoining central venues of the Aberdeen Beach Ballroom and Leisure Centre. All primary pupils attending schools week will see one or other of the Shows, which are then opened to the general public during the Family Activity Weekend.

Primary School and Family Activity Weekend Workshops —from £1,500 to £4,500

Each year there are in excess of 30 workshops and presentations at both the Primary School Week and the Family Activity Weekend (FAW).

For benefits of Sponsorship, please see other side.

TECHFEST - SETPOINT
Promoting Science, Technology, Engineering and Mathematics

Scottish Charity No SC010349



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Sponsorship Benefits 2008

<u>Sponsorship Level</u>	£1K to £4K	£4K to £8K	£8K to £14K	£14K to £30K	£30K +
<u>Programmes and Report</u>					
Colour Logo in Public Programme Sponsor's Page	✓	✓	✓	✓	✓
'Sponsored by' in Programme at relevant workshop/show entry	✓	✓	✓	✓	✓
Company recognition in TechFest-SetPoint Annual Report	✓	✓	✓	✓	✓
Colour Logo in relevant Programme			✓	✓	✓
Principal Funders recognition and logo on front of all Programmes					✓
<u>Company Visibility</u>					
Company's name and logo displayed at event/workshop/presentation	✓	✓	✓	✓	✓
Company's promotional material available at their sponsored workshop/presentation/event	✓	✓	✓	✓	✓
Photographs at your sponsored workshop/event organised by prior arrangement	✓	✓	✓	✓	✓
Company Certificate if requested	✓	✓	✓	✓	✓
Company 'Pop-Up' banner at event/workshop/presentation (Provided by Company)		✓	✓	✓	✓
Company educational material included in teachers pack		✓	✓	✓	✓
<u>Website</u>					
Company logo and link from TechFest In September Website	✓	✓	✓	✓	✓
<u>Invitations</u>					
Number of Sponsors Lunch Invitations	1	2	4	6	8
<u>Tickets On Request</u>					
Opening Event	4	8	12	16	30
Discovery Series - Evening Events	2	4	6	8	10
Family Shows	4	8	12	16	20
Family Activity Weekend (One Day Family Pass - Admits 4)	4	6	10	15	25

Please note that further tickets may be purchased by Sponsors at a discounted rate.